

① COMPANY

- **Customer Acquisition Company**
- Started in the U.S. **January 1993**
- **25 Countries** on **4 Continents**
- Over **\$800 Million In Revenue** & Growing
- **Millions of Customers** Acquired



World's Largest Direct Seller of Telecommunications, Energy & Other Essential Services

② RESIDENTIAL AND BUSINESS SERVICES

- Wireless
- Energy
- High Speed Internet
- Security & Automation
- Digital Phone Service
- Television
- Payment Processing



③ OUR BUSINESS MODEL



④ ONLINE BUSINESS

COST: \$499

ACN PROVIDES:

- Personalized Online Store
- Hosted & Updated Daily Product Info & Ordering
- U.S. Based Customer Care & Billing
- IBO Support Call Center
- Customer Tracking



YOU Acquire Customers and ACN Does the Rest!

⑤ PERSONAL RESIDUAL

1 to 10%
On your personal customers

⑥ OVERRIDING RESIDUAL INCOME

Up to 8%
on other IBO's Customers

Level	Residuals	Overriding Residual
You	1% - 10%	you
1	1/4%	2
2	1/4%	4
3	1/4%	8
4	1/2%	16
5	3%	32
6	5%	64
7	8%	128
1,270 TOTAL CUSTOMERS		

HYPOTHETICAL EXAMPLE¹:

Assumes each IBO gets 2 other IBOs who each acquires **5** customers with an average monthly bill of **\$30**.

MONTHLY RESIDUAL INCOME WOULD BE:
\$2,000+

HYPOTHETICAL EXAMPLE FOR ILLUSTRATIVE PURPOSES ONLY.

⑦ EARNED POSITIONS & Customer Acquisition Bonus (CABs)

CABs are bonuses earned based on customers acquired by new IBOs. See ACN's Compensation Plan for Full Details & Qualifications.

Qualified Team Trainer	Executive Team Trainer	Executive Team Leader	Team Coordinator	Regional Director	Regional Vice President	Senior Vice President
5 CUSTOMERS	15 CUSTOMERS	40 CUSTOMERS	600 CUSTOMERS	1200 CUSTOMERS	3000 CUSTOMERS	
QTT 5	ETT 5 QTT 5 QTT 5	ETL 10 ETT ETT		RD TC TC		
Monthly Personal Customer Bonuses	ETT Bonus \$250	ETT Bonus \$250 + CABs \$100	ETT Bonus \$250 + CABs Up to \$300	ETT Bonus \$250 + CABs Up to \$380	ETT Bonus \$250 + CABs Up to \$450	INCREASED Residual Income Beyond 7th Level
MONTHLY PERSONAL CUSTOMER BONUSES						
						ELIGIBLE FOR ANNUAL RETREAT

⑧ TRAINING & SUPPORT

- Business Building Training
- Local, Regional & International Training Events
- Online Business Building and Support System

In Business for Yourself, but Never by Yourself!

¹ The hypothetical examples used in this presentation are for illustrative purposes only and are not meant to imply that it is typical. Success as an ACN IBO is not guaranteed, but rather influenced by an individual's specific effort. Not all IBOs make a profit and no one can be guaranteed success as an ACN IBO. Compensation is only earned at ACN when customers are acquired.