

1-10 Business Opportunity

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Hello. Over the next few minutes I'm going to show you one of the most remarkable business opportunities available anywhere – an opportunity to participate in some of the largest and fastest growing industries in the world. What I'm referring to is the over \$1 trillion that is being spent annually on telecommunications and energy as well as other essential services that people use every day.

It's happening right now, everywhere in millions of homes and businesses around the world: someone is surfing the internet, posting a picture, cooking a meal or turning on a light; someone is sending a text message, watching TV, using a credit card and someone is definitely using a phone.

Now, imagine an opportunity to earn income on these essential services people need and use every day through your very own online business – a business that pays you every time a customer pays a bill for these services that they're already using anyway. Over the next few minutes, I'm going to share with you how you can do exactly that... An opportunity to own your very own Online Business without the high risks associated with most businesses.

So here is how it works:

To get started and become an Independent Business Owner, or IBO, the cost is only \$499. As an IBO, you are provided with your very own personalized online store and all the support needed to run your business!

Your Online Store is a fully-functioning virtual business that is hosted and updated daily with the latest products, services, pricing and promotional offers. Your online store offers people the ability to learn about all the Essential Services we offer and simply sign up online and for services that require additional attention, we also provide live operators that can answer all questions and assist in ordering services.

In addition you are also provided with Customer Care and billing as well as IBO Support that includes customer tracking, reporting, an IBO Support Call Center and a comprehensive online Training system.

All of this with a company with a proven track record of success!

The company I'm talking about is ACN. ACN is an international company that started in the U.S.

in January of 1993 and has grown into 24 countries on four continents. Today, ACN is doing over \$800 million in revenue and growing; acquired millions of customers and has become the world's largest direct seller of telecommunications, energy and other essential services.

ACN's World Headquarters is located in Concord, N.C. ACN also has corporate offices in Australia, The Netherlands, South Korea, Canada, Poland, Sweden and Mexico - expanding the vision of ACN into a global opportunity.

Through ACN, you can offer a wide and growing range of essential services for both residential and business customers; services that people are already using and spending money on such as phone services, wireless services, natural gas and electricity, merchant services, security and automation, television, Internet service and much more.

And what's great is... When someone becomes your ACN customer you are also positively impacting the life of a child through "Project Feeding Kids " When someone becomes your ACN customer, a child gets fed and when your customer pays their bill each month on select ACN services, another child gets fed... not only are you building a business... you are also making a difference!

And it doesn't stop there! With ACN when your customers simply refer five other customers that get on the same service that they are also using, their service can be free. This promotion could amount to annual savings of \$300 to as high as \$1000 or more and is available to both you and your customers.

Imagine the opportunity to get free services, and even better offer your customers a way to get free services! It doesn't get much better than free!

How is all of this possible? Well most service providers spend millions of dollars on traditional advertising to attract new customers and to try to keep the ones they already have. ACN instead works with people just like you to go direct to the customer and the result is more choices for consumers and a remarkable business opportunity for you

With ACN, one key component to our winning business model is HOW YOU GET PAID! Every time you acquire a customer through your online store, you earn a percentage of your customer's bill month-after-month, year-after-year for as long as they remain an ACN customer. That's called residual income.

Every time customers sign up for services through your online store, you earn up to 10 percent of their bills every month. Keep in mind a single customer can sign up for more than one

service. The more services that you acquire through your customers, the higher of a percentage you can earn; and the more your residual income grows.

Another component on how you get paid is Personal "Customer Bonuses" These bonuses are available to you every month for acquiring new customers. Every time you acquire 4, 5 or 6 Customers on select services you can earn up to \$400. There is no limit to how many customers you can acquire and there is no limit on how many times each month that you can qualify to earn these bonuses.

Acquiring personal Customers with ACN offers you the opportunity to earn FREE SERVICE's, Residual Income and "Customer Bonuses" AND it doesn't stop there!

ACN also offers overriding residual income. This is where you get paid on the customers acquired through other people's ACN Online stores. Introduce other people to the ACN opportunity, and when they acquire customers, not only does their monthly residual income grow, so does yours.

Have you ever asked yourself how great it would be if you could duplicate yourself? Can you imagine how much more you could accomplish if there were more than one of you working together? By multiplying your efforts you are literally leveraging your time and overriding residual income allows you to do just that.

When you introduce others to the ACN opportunity and when they acquire Customers, ACN pays you an overriding residual income through seven Levels, ranging from ¼% percent on your first Level to as high as 8 percent on your seventh Level.

So, what is a Level? When you personally introduce someone to ACN and they become an IBO, their online store would be a part of your first Level. And when the IBOs you personally introduced to ACN introduces someone else, their online stores would be part of your second Level, and so on and so forth. Now, there is no limit to how many online stores that you can have on each Level, and there is no limit to how many customers each online store can have.

The simple fact is: the more online stores you have in your organization and the more customers acquired through your online store and other people's online stores, the more residual income you can earn. The possibilities are limitless!

Here's a question to ask yourself: "Can residual income enhance your life?" (Think about it!) Whether it starts out as just enough to pay a few bills each month or over time grows to provide a level of financial security most people only dream about, imagine the possibilities!

What's remarkable is that everyone is going to use these services anyway; currently there is over \$1 trillion already being spent annually on these essential services and ACN simply gives you opportunity to redirect this revenue through your online business.

When you get started with ACN as an IBO your status is a Team Trainer or TT, and your first goal is to "Get Qualified" and it's simple to do... You accomplish this by acquiring a certain number of customers. The purpose of "Getting Qualified" is this is an IBOs minimum requirement to earn any and all compensation with ACN... your next goal is to earn the status of Executive Team Trainer or ETT and continue all the way until you earn the status of Senior Vice President, or SVP. The status you earn is based on the total number of customers acquired between you and your Team. The more customers you have the higher status you can earn. Think of this as your road map to success or your business plan. When you follow the plan two great things are happening: your business is growing and you get paid more for doing the same thing.

For example, in addition to earning Customer Bonuses and residual income on your personal customers, when you earn the status of ETT and higher, ACN also offers you Customer Acquisition Bonuses, or CABs. These bonuses can be earned weekly and are paid to you for helping your team acquire customers... CABs are earned when you help your new IBOs acquire a certain number of customers within the first 60 days of their start date. The amount of the bonus you can earn depends on the status that you have achieved... the higher your status the higher of a Bonus you can earn. The purpose of Customer Acquisition Bonuses or CABs is to create an incentive for you to help your new IBOs start acquiring their initial customers right away!

As an Executive Team Trainer, or ETT the CAB you can earn for helping someone acquire customers is \$30

As an Executive Team Leader, or ETL the CAB you can earn for helping someone acquire customers is up to \$100

And when you earn the status of Team Coordinator, or TC the CAB amount you can earn for helping a new IBO acquire customers is up to \$300.

Beyond this, you can earn Regional Director or RD, Regional Vice President or RVP, and then the top status of Senior Vice President or SVP. As you advance in the plan it just continues to get better, because you become eligible for higher compensation such as increased residual income, residual income beyond the seven levels we discussed earlier; also increased Customer Acquisition Bonuses, and an all-expense paid global retreat.

ACN's Compensation Plan is perfectly balanced. All income is earned based on everyone acquiring customers through their online stores. Acquiring Customers with ACN offers you the opportunity to earn FREE SERVICE's, Residual Income, overriding residual Income, "Customer Acquisition Bonuses" and more!

With an opportunity that offers so much and appears so simple, it's important to understand no matter how good an opportunity is you have to do the right things to get the right results, and that is why ACN believes so strongly in providing the very best training and support possible.

We offer comprehensive online training on exactly how to build your business from "A to Z"... In addition we also offer local, regional, and international training events... with ACN, you may be in business for yourself, but never by yourself. If you're a success, we're a success.

The information that I just went over was meant to be a brief overview of the ACN opportunity. It was designed to give you enough information so you can decide whether the timing is right for you to pursue it.

Please get with the person who shared this information with you and let them know if:

- A. You would like to try one or more of our services
- B. If you'd like to learn more about the ACN opportunity, or
- C. You are ready to get started right now.

Thank you so much for your time, and take care.